

How to Build a Business while Working Full Time

by Holly Hierman



Hey! It's Holly!

I am the CEO of Fit Finances and former Vice President of Powder Blue Productions.

In this guide I would like to talk about how **YOU** can build a business, a **SIX FIGURE** business, on the side, while you already have a jam packed schedule.

This is something that I was able to do in just a couple of years time, and the way I was able to do it was by implementing **3 basic principles!**

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Communications/Rendez-vous
Mitteilungen/Tagungen
Comunicazioni/Incontri
Comunicacion/Reunion

Principle 1

SCHEDULE

The first basic principle I must share with you is SCHEDULE. You must determine days and times in which you are able to work on your business.

So this is the very first step: **look at your schedule, at your calendar and figure out when are you able to work on your business.**

If you are working full time, you already are very busy so it's very important to do this.

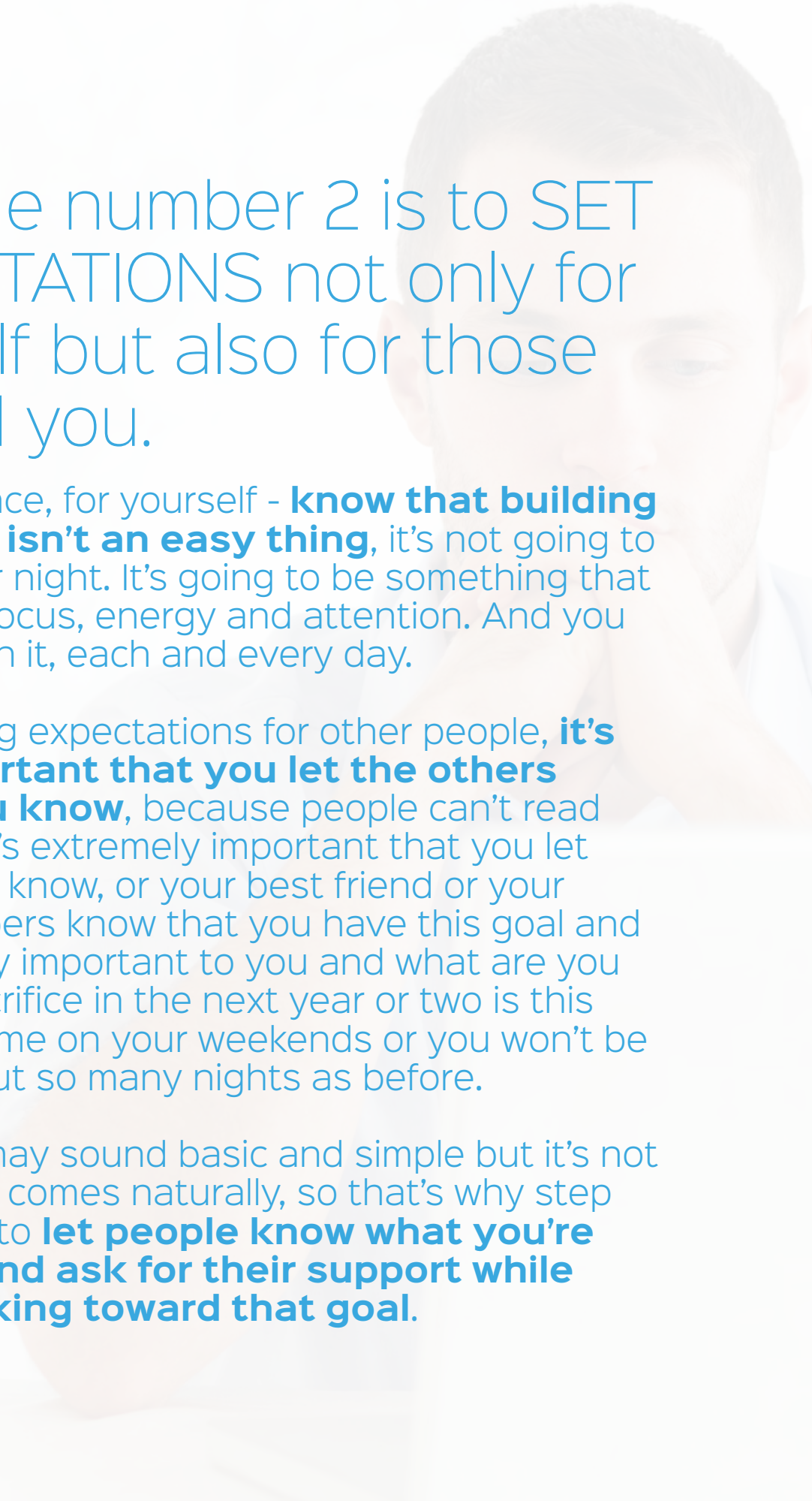
- **Do you have time while driving in your car? Can you make phone calls?**
- **Lunch time. Do you get a lunch break at work?**
- **Do you have time before you get ready for day? Or before you go to bed?**
- **How many hours a week are you watching television? Or reading magazines?**

These are just a few questions to get you started. Ask yourself these types of questions and make yourself a list. **Yes! A LIST!** Always work from a list! This will help you grow your business by being more productive. You will know at any time exactly what you have to do.

Principle 2

SET

EXPECTATIONS



Principle number 2 is to SET EXPECTATIONS not only for yourself but also for those around you.

So for instance, for yourself - **know that building a business isn't an easy thing**, it's not going to happen over night. It's going to be something that takes time, focus, energy and attention. And you must work on it, each and every day.

As for setting expectations for other people, **it's really important that you let the others around you know**, because people can't read your mind. It's extremely important that you let your spouse know, or your best friend or your family members know that you have this goal and it's extremely important to you and what are you about to sacrifice in the next year or two is this amount of time on your weekends or you won't be able to go out so many nights as before.

I know this may sound basic and simple but it's not always what comes naturally, so that's why step number 2 is to **let people know what you're going for and ask for their support while you're working toward that goal.**

Principle 3

BELIEFS WILL GUIDE YOU

And the third and probably the most important principle is that your BELIEFS WILL GUIDE YOU.

I know you might say:

— Holly, I'm not even sure if I believe in myself at this point!

Now I'm going to **encourage you and say that you can expand your mind and change your beliefs** in whatever you want them to be. And you do that through personal development, through audio programs, through reading motivational books and that's hopefully something that I can help you with as well.

I want you to believe in the possibility of your dreams! And that is critical!

Thank You!

If this guide helped you or if you enjoyed it, please share it with your friends. Also if you want to learn more and stay in touch with me, you can check out my facebook account or my website.

**I look forward to connecting
with you!**



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