

What Kind of Online Business to Start

by Holly Hierman



Hey! It's Holly!

I am the CEO of Fit Finances and former Vice President of Powder Blue Productions.

In this guide I will want to discuss with you not only why you should consider starting an online business as a side business but go a little further and tell you why I believe that a **network marketing company** is the way to go when you first start to build a side business and a side income.

Now I don't know if you're like me but just hearing the term "network marketing" completely turned me off at first.

I had family and friends getting signed up for various home businesses and I saw their businesses flop. I've seen other people get completely scammed and honestly I didn't want to be a part of anything like that.

I was afraid of the term "multi level marketing" and "network marketing".

So the first tip I have for you is to know what type of person you are in order to select the type of network marketing company to align yourself with.

Now if you are the type of person who is **goal oriented**, who's **focused**, who knows that you're a **hard worker**, nobody has to tell you what to do, you're a **self starter** and in all honesty you know that if anybody can bet on you, it's you!
That you can bet on you!

If you are this type of person, then I highly recommend that you look into multi level marketing and network marketing. And look for a company specifically that has a **compensation plan**, that directly **rewards your efforts** as a hard worker in that company.

Second, I urge you to consider network marketing because of the sheer convenience that it offers.

First and foremost, if you decide to create your own product or training or anything, if you want to develop anything on your own, there is so much that goes along with that.

We're talking about:

- Product Development
- Liability
- Insurance
- Packaging
- Developing Websites
- Marketing Materials
- Technology Development
- Size Photos
- Product Testing
- Writing Emails
- Proofing
- Photo Shoots
- and SO much MORE

There is so much that goes into having an online product to sell, and of course, selling things online is a lot easier, but I will convince you even further that is even more simpler to have a company that you represent that has already done that for you.

So, what I'm talking about, the convenience representing a network marketing company, one of the many beautiful things is that you don't have to do any of that product development and is so much easier because you will more than likely get a website from that company.

They give you a website! And you don't have to design that, you don't have to develop that, you don't have to pay any money to figure out if it works.

Especially if you're busy. You don't have time to do all that, you don't need to! I'm sure you have a lot of things to do each and every day and I want to make things easier for you and that's one of the reasons I recommend going for a network marketing company!

In addition, most of the time you don't have to worry about shipping, most of the time they provide customer service as well.

What to look for

So first of all look for a company that has **Brand Awareness**. One of the cool things for me is that when someone asks me what I do, I just bring up a brand name and most of the people know about it because they already heard about it. You don't have to explain what product or service is that I represent.

Another important thing that I consider is the **commission scale**. I believe that you should really be making **15% or more** of each order or sale. There are a lot of companies out there who will only pay you once you fit a certain quota, so make sure you look out for that. Make sure to see if there are any quotas, if you need to hit a specific quota before you are paid on your product sales. **Look for no quotas**.

Also, look for a company that **doesn't require you to hold an inventory**, a company that doesn't require you to purchase a certain amount of inventory each and every month. I think that's huge. I think that you shouldn't turn your home into a warehouse, you shouldn't handle returns, that should all be on the company!

Also I believe you should look for a company that offers **100% money back guarantee**. Not only for customers but also for distributors.

If that company is truly legit and stands behind their products, then it should offer 100% money back guarantee. This is a huge bonus!

Do they offer **network support**? Do they offer **training**? Those are also some things to check into because most network companies that I have found don't offer either one of those things. They just basically give you a link, here's your distributor link and good luck! Go start a business! And have a good time.

I believe that a company that offers great training, offers great tech support and support to their distributors, I just think there is a lot to say about those companies. So look for that as well.

Thank You!

If this guide helped you or if you enjoyed it, please share it with your friends. Also if you want to learn more and stay in touch with me, you can check out my facebook account or my website.

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with you!**



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