

HOME BUSINESS MISTAKES TO AVOID



1. Avoid talking to people close to you.

- The warm market (your family and friends) is the best place to start*
- Tell people what you are doing*

2. Inconsistency

- Be accountable*
- Build trust*

3. Being fake

- Believe in the company that you represent (the products, the services)*

4. Don't be weird

- Believe in the company that you represent!*
- You are helping people!*
- Home based business rocks!*

